



**ADVERTISING OPPORTUNITIES**

The Official **Get In The Pink** Race Book offers many options for advertisement and coupons to suit any budget. Event organizers will order 1,000 booklets to be included in race packets and also distributed during the events of the day. Please note the specifications for the booklet and deadlines for content and art submissions.

**SPECIFICATIONS:** 5.5 x 8.5 portrait  
Saddle stitched  
Full color

**ARTWORK:** All artwork must be camera ready  
Acceptable file types include .pdf, .eps., or .png – NO OTHER FILES WILL BE ACCEPTED  
Artwork is due no later than **APRIL 10, 2010** – late submissions will not be accepted

**OTHER:** Space in the book is filled on a first-come, first served basis  
Payment must accompany application  
No refunds will be granted

**PRICES:**

¼ Page Ad	\$50
½ Page Ad	\$90
Full Page Ad	\$150
Coupon*	\$65

\*A special section will be created within the book for coupons.

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Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

**RATES:**

\_\_\_\_\_ ¼ page ad \$50

\_\_\_\_\_ ½ page ad \$90

\_\_\_\_\_ Full page ad \$150

\_\_\_\_\_ Coupon \$65

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

\_\_\_\_\_ Enclosed is my check

\_\_\_\_\_ Please contact me for credit card\* payment information (Visa, MC, Discover, Amex)

**Return completed form to:**

Get In The Pink  
c/o Carolina Event Consultants  
141-F Pelham Drive, Suite 145  
Columbia, SC 29209

You may also email this form to:  
contact@getinthepink.org  
1.888.568.1788 fax  
**Questions? Call 803.929.6650**

\*a 4% transaction fee will be applied for credit card payments